



We invite you to our next Academy Open Event...



following the success of
'Making Marketing Work'



'The Science of Marketing'

Discover how the science & technology of marketing makes you money

Presented by **Nial Adams** - Push Marketing Partners Co Founder

"For many business owners and managers getting the chemistry right with their marketing is often more miss than hit! Some find marketing confusing, frustrating and costly.

Now you have the chance to find out how effective and proven methods can be applied to your business to get positive results and increase profits."

A Shocking fact...

The majority of businesses (*of all types and sizes*) have no marketing plan, no clear marketing strategy and no idea of what their Return-on-Investment is. For many, marketing is a confusing subject and this lack of understanding means many businesses are losing out on profits and growth.

What will you learn?

Learn the art of attraction marketing and the secret behind getting your customers to come to you.

Learn how to measure your marketing efforts and use these results to make more money.

How to use social media to build a community of highly targeted prospects and learn the very subtle skill of selling socially.

Be guided through an audit designed to highlight where in business a little time and effort can be turned into more prospects, increased turnover and improve your profit margins.

Who's Nial?

An acclaimed marketing guru and seasoned business professional who had worked in Europe and the US, Nial has gained a reputation for clear, real-world, strategies, and proven his methods work, time and again.

"Nial's gig on marketing taught me more in that presentation than I have learned for some time! I would have gladly paid £100 plus for that input. I followed his advice, picked up the phone the next day and secured £1000 worth of new business from existing customers."

Steve Gaskin - Right Angled CSI
www.csinorwich.com

What is it?

A fast-paced condensed, three-hour seminar designed to get your marketing moving quickly. A no-nonsense insight into some of the most powerful and effective tools and strategies used by the most successful of businesses.

Regardless of your company size or budget we guarantee you will walk away with a series of proven methods you can implement today resulting in greater lead generation, more customers and ultimately experience real business growth.

Is it for you?

Are you struggling to see how online socialising with your customers can make you more money?

Do you need help identifying if your marketing efforts are actually working?

Do you know how to build a list of targeted leads? Discover how to create your list and turn it into instant revenue.

When?

Monday 7th November 2011

Where?

Drayton Old Lodge, Norwich (free carpark)

Presentation?

There are two 2.5 hour sessions on the day, one in the morning and the other in the afternoon (your choice). Arrival and Presentation times can be found at the website address below.

Cost?

These seminars have been sponsored by the EAEI. Full ticket price £67 Claim your ticket for just **£25** and receive a second Free ticket for a colleague.

To book your place at 'The Science of Marketing':

www.push-online.info/marketing-academy/events

Sponsored price reduced to **£25** >

Buy 1 get 1 Free for a colleague >

Event Sponsors:

